

THE ASSOCIATIONS NOW BOARD BRIEF: A QUICK GUIDE TO VOLUNTEER LEADERSHIP

WINTER 2022

THE ASSOCIATIONS NOW BOARD BRIEF

Associations Now's annual publication for the board audience presents a concise how-to guide for boards offering short articles, tools, and samples. It is the only publication that reaches the volunteer leaders of associations – the elected officers and directors. These crucial partners are actively involved in their association's major purchasing decisions and meeting site selection.

Board Brief delivers bonus circulation in addition to ASAE's 21,000+ subscribers with up to an additional 6,000 copies purchased each year for volunteer leaders!



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**Nearly 72% of
Association
Boards have
influence on
site selection**

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