Intouch Rasae® The Center for Association Leadership



ASAE's InTouch email newsletter has been redesigned for the way members want to consume content today.

InTouch is emailed biweekly to 25,000+ members to keep them informed of industry news and upcoming ASAE events and announcements. InTouch is published every other Friday and delivers an 18% open rate.

ADVERTISING RATES (NET) 1 EDITION

First position \$2.565 Second and third positions \$2,100

3 EDITIONS

First position \$4,570 Second and third positions \$3,275

6 EDITIONS

First position \$8,115 Second and third positions \$5,005

9 EDITIONS

First position \$10,010 Second and third positions \$6,175

12 EDITIONS

First position \$11,730 Second and third positions \$7,235

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

MATERIAL SPECIFICATIONS & DEADLINES:

Dimensions: 120x240

File size: 25k maximum

Image file format: GIF or JPG. (Sorry we are unable to accept Animated GIF or Flash files)

Materials due: 15 business days prior

to start date

PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

To reserve your opportunity, please contact your account manager, email industrypartnerrelations@asaecenter. org, or call 202-626-2889.

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innews

**Nasesa Your Member Relationships
Looking at the connection with members as a relationship and not a
business transaction means listening to what they need and
analyzing your responsiveness to those needs. Some ways to
connect and engage more thoughtfully. More] Advice for Pandemic-Fatigued Managers
COVID-19 may be waning, but it's leaving behind a throng of
exhausted managers and teams. The advice from the early mo
of the crisis still holds. Don't slick with old ways of working that
aren't effective anymore, and make time for self-care. [More]

- INDITE!

 ASAE's 21st Annual Power of A Summit Awards is the premier event in the association industry honors six extraordinary organizations that exemplify the invaluable contributions that associations make to America and the world. [More]
- Let's celebrate the achievements of LGBTQ+ association professionals and recognize their role in the association Hear Donté P. Shannon, FASAE, CAE share his story and shi your own. [More]
- ¹ Ten years after calling for radical change in their landmark besseller, authors Harrison Coerver and Mary Byers are back with a guidebook for association leaders navigating a post-pandemic world. Get 10% off with promo code R4R10. [More]









AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site: http://upload.asaecenter.org

username: anupload password: @nfiles

We do not accept ads via email.

REACH 25,000+ **MEMBERS**