intouch FOR YP FOR The Center for Association Leadership



ASAE's InTouch email newsletter has been designed for the way young professionals want to consume content today. InTouch for Young Professionals is sent every month to 3,300+ members to help keep them informed of industry news and upcoming ASAE events and announcements. InTouch for Young Professionals delivers a 25% open rate.

ADVERTISING RATES (NET) 1 EDITION

First position \$1,190 Second and third positions \$980

3 EDITIONS First position \$2,125 Second and third positions \$1,700

6 EDITIONS First position \$3,590 Second and third positions \$2,875

9 EDITIONS First Position \$4,415 Second and third positions: \$3,535

12 EDITIONS First position \$5,185 Second and third positions \$4,150

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

MATERIAL SPECIFICATIONS & DEADLINES:

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Materials due: 15 business days prior to start date

PAYMENT POLICY:

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NSIGHT. DEDICATION

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Please upload digital ad materials to the following FTP site: http://upload.asaecenter.org username: anupload password: @nfiles We do not accept ads via email.

REACH 3,300+ YOUNG PROFESSIONAL **MEMBERS**