

## **GUIDE TO CONSULTING SERVICES**

NOVEMBER / DECEMBER 2018

CONNECTING
ASSOCIATION
DECISIONMAKERS TO
PREMIER
CONSULTING
SERVICES!



### **2018 Guide to Consulting Services**

The Guide to Consulting Services will be published as a supplement to the November/December issue of *Associations Now* magazine. The guide HELPS MEMBERS BETTER UNDERSTAND AND PARTNER WITH EXPERT CONSULTANTS as well as provide executives with an overview of the many kinds of consulting services available to their association.

Reach your target market by reserving your display ad space today, and receive a 50-word enhanced listing and inclusion on the matrix of consulting services at no additional charge! A \$595 value! The guide will be distributed at various ASAE conferences and posted on the ASAE website providing you with year-round exposure of your message.

### **DEADLINES**

# SPACE AND LISTINGS:

October 9, 2018

**AD MATERIALS:** October 16, 2018

# AD MATERIAL SUBMISSION:

Please upload display ad materials to the following FTP site: http://upload. asaecenter.org

username: anupload

**password:**@nfiles

Must send high resolution color proof to match.

**NOTE:** We do not accept ads via email.

Your message will be delivered to every ASAE member.



TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER, EMAIL INDUSTRYPARTNER RELATIONS@ASAE CENTER.ORG, OR CALL 202-626-2889.

### RATES SPECIAL NET RATES

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1/3 Page Square	\$5,990	\$3,390
1/3 Page Vertical	\$5,990	\$3,390
1/6 Page	\$N/A	\$1,355

#### **COMPANY LISTINGS AND MATRIX**

Complimentary with your display ad or \$595 for listing and matrix only To submit your listing, visit

www.asaecenter.org/consultingguide

