TECHNOLOGY CONFERENCE MARKETING PACKAGES

NOVEMBER/DECEMBER 2018

A promoted post is a great way to place your message in front of Technology Conference attendees via the Event app activity feed!

TECHNOLOGY CONFERENCE & EXPO
serving the association and nonprofit community

DEC. 4-5 | GAYLORD NATIONAL® RESORT & CONVENTION CENTER

ANNOUNCE TO YOUR CUSTOMERS AND PROSPECTS THAT YOU'RE AVAILABLE AT THE ASSOCIATION TECHNOLOGY CONFERENCE AND THEN REMIND THEM AGAIN ONCE THEY ARRIVE!

+ Your ad will be placed in the Technology Conference early program that is mailed to 13,000 association professionals in advance of the event
+ Plus, your advertisement will be placed in the November/December issue of *Associations Now* magazine
+ And, your digital ad will rotate through the conference app you will have a presence on the conference app.

LEADERSHIP PACKAGE
+ Full Page Ad in Early Program
+ Full Page Ad in Nov/Dec *Associations Now*
+ Promoted Post on the Technology Conference App

$12,990 net

BUSINESS PACKAGE
+ ½ Page (Horizontal) Ad in Early Program
+ ½ Page (Horizontal) Ad in Nov/Dec *Associations Now*
+ Promoted Post on the Technology Conference App

$8,190 net

ALA CARTE
+ Full Page Ad in Early Program: $6,650 net
+ Full Page Ad in Nov/Dec *Associations Now*: at your frequency discounted rate
+ Half Page (Horizontal) Ad in Early Program: $4,265 net
+ NOTE: APP NOT AVAILABLE AS ONE-OFF PURCHASE

DEADLINES
SPACE: August 8, 2018
MATERIALS: August 15, 2018

AD MATERIAL SUBMISSION:
Please upload display and digital ad materials to the following FTP site:
http://upload.asaecenter.org
username: anupload
password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email.

Your message will be delivered to every ASAE member.

asae®
The Center for Association Leadership