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THE ASSOCIATIONS NOW BOARD BRIEF: A QUICK GUIDE TO VOLUNTEER LEADERSHIP.

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The Associations Now Board Brief

Associations Now's annual publication for the board audience takes a new form this year, responding to feedback from CEOs who asked for a more concise how-to guide for boards offering short articles, tools, and samples. This supplement is the only publication that reaches the volunteer leaders of associations – the elected officers and directors. These crucial partners are actively involved in their association's major purchasing decisions and meeting site selection. Please contact your Account Manager for more information.

This supplement will be printed on high-quality, glossy paper, polybagged with the January/February issue of *Associations Now* magazine and delivered to ASAE's 21,000+ members. Plus CEO's purchase up to 15,000 additional copies each year resulting in total paid circulation of 35,000+ copies to your target market!

**Nearly 72% of
Association
Boards have
influence on
site selection**

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The Center for Association Leadership