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ASAE ANNUAL MEETING & EXPOSITION | THE OFFICIAL CONVENTION DAILY PAPER  
AUGUST 18-21, 2018 | CHICAGO, IL



**asae**<sup>®</sup>  
The Center for Association Leadership

## Exclusive room delivery of Official Publication

- The only publication delivered to core attendee hotel rooms
- You'll reach all 5,000+ attendees through a comprehensive program of guest room delivery and strategically placed convention center distribution points
- Your ad will appear in all three editions: Sunday, Monday and Tuesday

AD SIZE	RATES (GROSS)
TWO-PAGE SPREAD	\$21,990
½ HORIZONTAL SPREAD	\$15,670
TABLOID PAGE	\$14,340
½ HORIZONTAL	\$11,315
JR. TABLOID PAGE	\$11,315
COVER IV	\$16,550
COVER II	\$15,750
BELLYBAND (ONE DAY RATE)	\$14,890

**DEADLINES:**  
SPACE: June 1, 2018  
MATERIALS: June 8, 2018

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER,  
EMAIL [INDUSTRYPARTNERRELATIONS@ASACENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASACENTER.ORG), OR CALL 202-626-2889.

SEE NEXT PAGE FOR  
DISPLAY AD SPECS



## Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
tabloid page	9.5" x 13"	N/A	N/A
tabloid page bleed	10.5" x 14"	11" x 14.5"	9.75" x 13.25"
tabloid spread	19.75" x 13"	N/A	N/A
tabloid spread bleed	21" x 14"	21.5" x 14.5"	20.25" x 13.25"
junior page	7" x 9.5"	N/A	N/A
1/2 horizontal	9.5" x 6.125"	N/A	N/A
1/2 horizontal spread bleed	21" x 6.875"	21.5" x 7.125"	20.25" x 6.5"

## Ad Submission

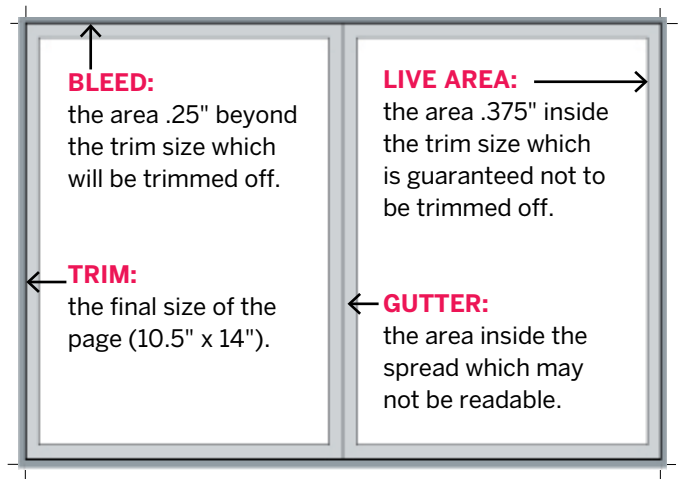
We accept only digital files (Mac or PC platform) in the following programs:

- InDesign (all versions)
- Adobe Illustrator (all versions)
- Adobe Photoshop (all versions)
- High-res PDF files

When preparing your ad, please follow these guidelines:

- Include all artwork, fonts, and the document on your disk.
- Do not use true type fonts.
- Do not use font attributes from the measurement palette, i.e., bold, italic, etc.
- Set all color to CMYK.
- Set up all images as tiff or eps.

For accurate color, font, and rendering reproduction, we require a high-end color proof such as Kodak Approval, Iris, or other dot-generated digital proof. We cannot guarantee the accuracy of the color, font, or rendering if a physical proof is not supplied.



### Internet:

<http://upload.asaecenter.org>  
 username: anupload  
 password: @nfiles

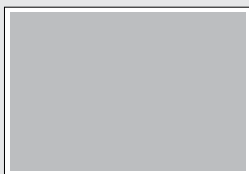
### Email:

We do not accept ads via email.

### Mail:

Advertising Production  
 ASAE & the Center  
 1575 I Street, NW  
 Washington, DC 20005  
 Tel: 202-371-0940

Must send high-end color proof to match.



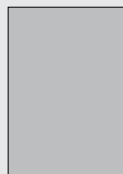
2-Page Spread



2-Page Spread Bleed



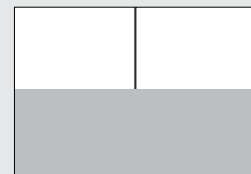
Full Page



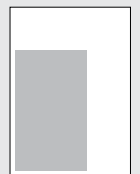
Full Page Bleed



1/2 Horizontal



1/2 Horizontal Spread Bleed



Junior Page