

ASSOCIATIONS@WORK TOOLKIT

SEPTEMBER | OCTOBER 2018

ASSOCIATIONS@WORK TOOLKIT

This pull-out, digest-sized supplement showcases your expertise and positions your company as an industry leader. This supplement will be published within the September/October 2018 issue of *Associations Now*. It includes no advertising; overworked product mentions will be eliminated during the editing process ensuring the content provides extreme value to association executives and their staff involved in business operations solutions. Plus, the Toolkit will also be posted on the ASAE website in its entirety, extending your marketing reach to both members and non-members!

CONTENT MARKETING:

You're the expert. Be a resource for associations! Recent Forrester research found that relevant content is more important than ever. Anticipating customer needs and providing solutions will win their attention.

DISTRIBUTION:

- 31,684 Associations Now readers
- Available at the new Associations@Work Conference
- Available on asaecenter.org for 12 months

31,684

ASSOCIATIONS NOW READERS

AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:
<http://upload.asaecenter.org>
username: anupload
password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS

1. MAXIMUM 600 WORDS

- + including headline, **PLUS** 100 word company description in a Word file

2. CONTACT INFORMATION

- + Company name
- + Address
- + Contact person and title
- + Phone / Fax/ Email / Website

3. AUTHOR PHOTO

- + 3" X 3" 300 dpi PSD or TIFF file

4. COMPANY LOGO

- + 3" X 3" TIFF, EPS or AI file

(Note: We reserve the right to edit your content for size and according to the ASAE style guide)

RATES (NET)

2 Page Digest size spread
4-Color
\$3,905

DEADLINES

SPACE:
August 24, 2018

MATERIALS:
August 31, 2018

TO RESERVE YOUR OPPORTUNITY, PLEASE
CONTACT YOUR ACCOUNT MANAGER,
EMAIL INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG,
OR CALL 202-626-2889.

 **asae**®
The Center for Association Leadership