

# DESTINATIONS WITH A DIFFERENCE

SEPTEMBER | OCTOBER 2018



**Advertorial  
upgrade  
option is  
available!**

## DESTINATIONS WITH A DIFFERENCE

The September/October 2018 *Associations Now* Meetings themed Issue is packed full of essential relevant content for association executives and their meeting professionals. Within this issue we've dedicated a special section to Destinations With a Difference, offering you the opportunity to showcase what makes your destination uniquely distinct.

Upgrade your visibility by including your own advertorial offered on a matching space basis that will be placed adjacent to your ad. This way your message gets delivered just as you want it!

**TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT  
MANAGER, EMAIL [INDUSTRYPARTNERRELATIONS@ASAE.CENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAE.CENTER.ORG),  
OR CALL 202-626-2889.**

### RATES (GROSS)

**FULL PAGE**  
4-Color \$11,860  
B&W \$8,630

**HALF PAGE  
HORIZONTAL**  
4-Color \$8,785  
B&W \$5,390

**ADVERTORIAL  
CONTENT  
UPGRADE OPTION**  
Upgrade your ad to  
include matching  
space advertorial

Additional  
full page  
advertorial \$1,775

Additional  
half page  
advertorial \$1,275

### DEADLINES

**SPACE:**  
August 24, 2018

**MATERIALS:**  
August 31, 2018



**Your  
message  
will be  
delivered  
to every  
ASAE  
member.**



### ADVERTORIAL SPECS

#### FULL PAGE

**1. TOTAL OF 500 WORDS**

(includes contact info and a headline)

**2. ONE (1) DESTINATION OR  
PROPERTY PHOTO:**

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi (Note: photos will be cropped/sized at publisher's discretion.)

**3. CONTACT INFORMATION:**

- + Contact person and title
- + Destination name
- + Address
- + Phone / Email / Website

#### HALF PAGE

**1. TOTAL OF 275 WORDS**

(includes contact info and a headline)

**2. CONTACT INFORMATION**

- + Contact person and title
- + Destination name
- + Address
- + Phone / Email / Website

#### Ad Material Submission:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>  
username: anupload  
password: @nfiles

Must send high resolution color proof to match.

**NOTE:** We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.



FULL PAGE  
ADVERTORIAL



FULL PAGE AD



1/2 HORIZONTAL