

FLORIDA DESTINATIONS

MAY/JUNE 2018

Your
advertorial
content is
included!



Florida Destinations

Who better to communicate your destinations attributes than you? Your advertorial is now included on a matching space basis adjacent to your ad so that your message gets delivered just as you want it. Florida has always been a favorite destination for association meetings and Florida Destinations—a special section in the May/June issue of *Associations Now* magazine, provides a perfect environment to feature your destination, property or facility.

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT RUTH EVETTS,
EMAIL REVETTS@CFL.RR.COM, OR CALL 321-783-9501.

RATES (GROSS)

FULL PAGE

4-Color \$11,860
B&W \$8,630

HALF PAGE HORIZONTAL

4-Color \$8,785
B&W \$5,390

DEADLINES

SPACE:

April 5, 2018

MATERIALS:

April 12, 2018

Your
message
will be
delivered
to every
ASAE
member.



ADVERTORIAL CONTENT SPECS

FULL PAGE

1. TOTAL OF 500 WORDS

(includes contact info and headlines)

2. ONE (1) DESTINATION OR PROPERTY PHOTO:

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi (Note: photos will be cropped/sized at publisher's discretion.

Destination photo included on Full Page advertorials only.)

3. CONTACT INFORMATION:

- + Contact person and title
- + Destination or property name
- + Address
- + Phone / Email / Website

HALF PAGE

1. TOTAL OF 275 WORDS

(includes contact info and headlines)

2. CONTACT INFORMATION

- + Contact person and title
- + Destination or property name
- + Address
- + Phone / Email / Website

Ad Material Submission:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email.



FULL PAGE ADVERTORIAL



FULL PAGE AD



1/2 HORIZONTAL