

GUIDE TO ASSOCIATION MANAGEMENT COMPANIES

JULY / AUGUST 2018



DEADLINES

SPACE AND LISTINGS:
June 1, 2018

AD MATERIALS:
June 8, 2018

AD MATERIAL SUBMISSION:

Please upload display ad materials to the following FTP site:
<http://upload.asaecenter.org>
username: anupload
password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email.

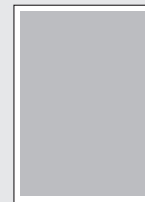
RATES (GROSS)

SIZE	4-COLOR	B&W
Full Page	\$11,860	\$8,630
2/3 Page	\$10,280	\$6,885
1/2 Page Island	\$9,950	\$6,675
1/2 Page Horizontal	\$8,785	\$5,390
1/2 Page Vertical	\$8,785	\$5,390
1/3 Page Square	\$7,630	\$4,485
1/3 Page Vertical	\$7,630	\$4,485
1/6 Page Vertical	N/A	\$1,995

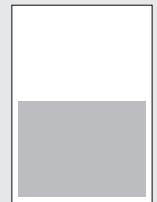
COMPANY LISTINGS AND MATRIX

Complimentary with your display ad or \$595 for listing and matrix only. To submit your listing, visit

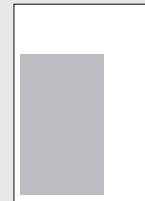
www.asaecenter.org/amcguide.



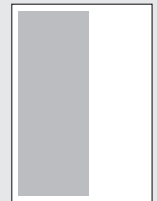
Full Page



1/2 Horizontal



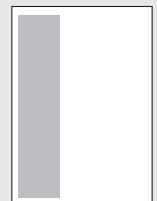
1/2 Island



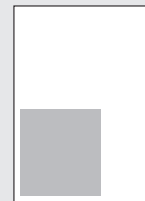
1/2 Vertical



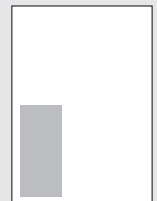
2/3 Vertical



1/3 Vertical



1/3 Square



1/6 Vertical

Guide to Association Management Companies

Whether you're looking to manage specific functions for an association or manage the entire organization, the 2018 Guide to Association Management Companies is the first place to market your firm.

- The 2018 Guide to Association Management Companies is poly-bagged with the July/August issue of *Associations Now*.
- The AMC Guide will have bonus distribution to an additional 2,000 hard-to-reach volunteer leaders.
- Plus, to extend your marketing even further, the guide with your ad and listing will be posted and linked on the ASAE website.

The AMC Guide provides display advertisers with a complimentary listing detailing their companies' strength and areas of expertise, contact information plus inclusion in the essential matrix of services!

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT SUSAN MURPHY, EMAIL SMMURPHY@COMCAST.NET OR CALL 215-862-9815.

Your message will be delivered to every ASAE member.

