

ASAE's InTouch email e-newsletter has been redesigned for the way members want to consume content today.

The all-new InTouch is emailed every other week to all 22,000+ members to keep them informed of industry news and upcoming ASAE events and announcements. Three advertising positions are available on each InTouch edition to help you deliver your message to ASAE's membership!

#### ADVERTISING RATES (GROSS)

##### 1 EDITION

First position \$2,900

Second and third positions \$2,375

##### 3 EDITIONS

First position \$5,170

Second and third positions \$3,700

##### 6 EDITIONS

First position \$9,180

Second and third positions \$5,665

##### 9 EDITIONS

First position \$11,320

Second and third positions \$6,985

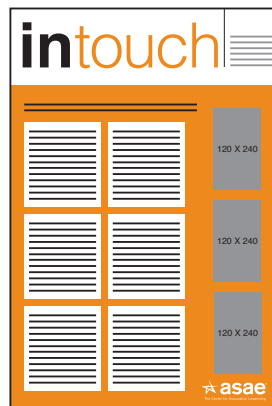
##### 12 EDITIONS

First position \$13,275

Second and third positions \$8,185

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

To reserve your opportunity, please contact your account manager, email [industrypartnerrelations@asaecenter.org](mailto:industrypartnerrelations@asaecenter.org), or call 202-626-2889.



#### MATERIAL SPECIFICATIONS & DEADLINES:

**Dimensions:** 120x240

**File size:** 25k maximum

**Image file format:** GIF or JPG. (Sorry we are unable to accept Animated GIF or Flash files)

**Materials due:** 15 business days prior to start date

#### PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

#### AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:

<http://upload.asaecenter.org>

**username:** anupload

**password:** @nfiles

REACH

**22,000+**

MEMBERS