

## TECH TOOLKIT

MARCH | APRIL 2018



Your  
advertorial  
content is  
included!

### COVER FEATURED TOPICS:

ASAE has compiled a list of topics on various technology subjects that are of current interest to members. Ask me for the suggested topics, or choose a subject of your own. Your copy will be featured in a two page spread along with a company description, author photo and logo.

### RATES (NET)

2 PAGE DIGEST  
SIZE SPREAD  
4-Color \$4,540

### DEADLINES SPACE:

February 9, 2018

**MATERIALS:**  
February 16, 2018

### ADVERTORIAL CONTENT SPECS

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##### 1. MAXIMUM 600 WORDS

+ including headline, **PLUS** 100 word company description in a Word file

##### 2. CONTACT INFORMATION

+ Company name  
+ Address  
+ Contact person and title  
+ Phone / Fax/ Email / Website

##### 3. AUTHOR PHOTO

+ 3" X 3" 300 dpi PSD or TIFF file

##### 4. COMPANY LOGO

+ 3" X 3" TIFF, EPS or AI file

(Note: We reserve the right to edit your listing for size and according to the ASAE style guide)

#### Ad Material Submission:

Please upload all advertorial materials to the following FTP site:  
<http://upload.asaecenter.org>  
username: anupload  
password: @nfiles

**NOTE:** We do not accept ad materials via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

## Tech Toolkit

This pull-out, digest-sized supplement showcases each technology partner's expertise and positions your company as an industry leader.

This supplement will be published within the March/April 2018 issue of *Associations Now* magazine. It contains no advertising, and overworked product mentions will be eliminated during the editing process to ensure the content provides extreme value to association executives and their staff that are involved in technology purchasing decisions. Plus, the Tech Toolkit will also be posted on the ASAE website in its entirety, extending your marketing reach to both members and non-members!



Your message will be  
delivered to every  
ASAE member.

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT PATRICK WILSON,  
EMAIL [PWILSON@ASAECENTER.ORG](mailto:PWILSON@ASAECENTER.ORG) OR CALL 202-768-7265.

 **asae**  
The Center for Association Leadership