

2019 ASAE ANNUAL MEETING & EXPOSITION OFFICIAL PROGRAM & EXHIBITOR'S GUIDE



Don't just reserve a booth and send your sales team to ASAE's annual meeting (**COLUMBUS, OH, AUGUST 10-13, 2019**)—drive buyers to your booth through this primary navigation tool for attendees. This onsite program lists all events, general sessions, learning labs, and evening activities. Make sure your sales team gets their share of traffic from qualified buyers!

DISPLAY AD RATES:

SIZE

GROSS RATE

Full Page

\$11,865

1/2 Page Horizontal

\$8,785

ADVERTORIAL CONTENT UPGRADE OPTION:

Official Program & Exhibitor's Guide ads may be upgraded to include matching advertorial adjacent to your ad.

SIZE

GROSS RATE

Additional Full Page Advertorial:

\$3,910

Additional 1/2 Page Horizontal Advertorial

\$2,675

REACH & ENGAGE

5,000+

ASAE ANNUAL MEETING ATTENDEES!

SPECIFICATIONS

ADVERTORIAL SPECIFICATIONS AND SUBMISSION:

- Full page maximum 450 words; Half page maximum 225 words; Maximum 10 word headline
- Contact information including company name, address, contact person, title, phone, email, url
- Destination photo to be submitted as 300 dpi or higher in PSD, JPG or TIF format (Note: Destination photo included with Full Page Advertorial only).

(Note: we reserve the right to edit your submission for size and according to the ASAE style guide.)



DISPLAY AD SPECS

AD SIZE	SIZE	BLEED	LIVE AREA
Full-page bleed	9" x 10.875"	9.5" x 11.375"	8.25" x 10.125"
Full page	8.25" x 10.125"		
1/2 horizontal bleed	9" x 5.375"	9.5" x 5.625"	8.25" x 5"
1/2 horizontal	7" x 4.875"		

DEADLINE & SUBMISSION

SPACE DEADLINE:

4/23/2019

MATERIAL DEADLINE:

5/1/2019

AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site: <http://upload.asaecenter.org>

USERNAME: anupload

PASSWORD: @nfiles

Must send high resolution color proof to match.

Note: We do not accept ads via email.

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER, EMAIL INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG, OR CALL 202-626-2889.