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ASAE ANNUAL MEETING & EXPOSITION | THE OFFICIAL CONVENTION DAILY PAPER
AUGUST 10-13, 2019 COLUMBUS, OH



asae[®]
The Center for Association Leadership

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AD SIZE	RATES (GROSS)
TWO-PAGE SPREAD	\$21,990
½ HORIZONTAL SPREAD	\$15,670
TABLOID PAGE	\$14,340
½ HORIZONTAL	\$11,315
JR. TABLOID PAGE	\$11,315
COVER IV	\$16,550
COVER II	\$15,750
BELLYBAND (ONE DAY RATE)	\$14,890

DEADLINES:
SPACE: May 31, 2019
MATERIALS: June 9, 2019

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER,
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Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
tabloid page	9.5" x 13"	N/A	N/A
tabloid page bleed	10.5" x 14"	11" x 14.5"	9.75" x 13.25"
tabloid spread	19.75" x 13"	N/A	N/A
tabloid spread bleed	21" x 14"	21.5" x 14.5"	20.25" x 13.25"
junior page	7" x 9.5"	N/A	N/A
1/2 horizontal	9.5" x 6.125"	N/A	N/A
1/2 horizontal spread bleed	21" x 6.875"	21.5" x 7.125"	20.25" x 6.5"

Ad Submission

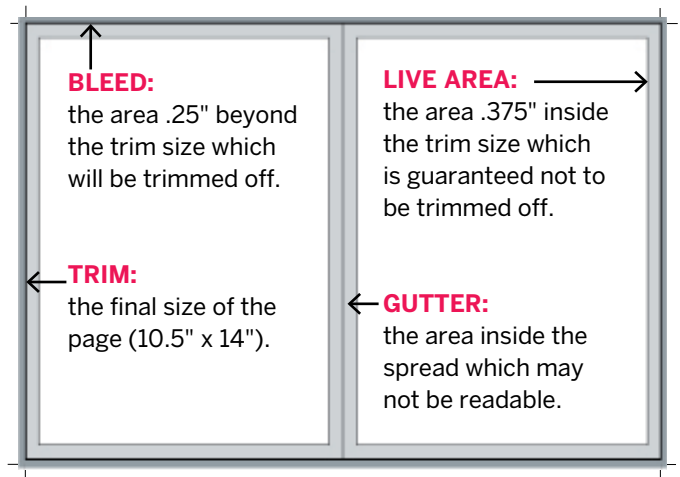
We accept only digital files (Mac or PC platform) in the following programs:

- InDesign (all versions)
- Adobe Illustrator (all versions)
- Adobe Photoshop (all versions)
- High-res PDF files

When preparing your ad, please follow these guidelines:

- Include all artwork, fonts, and the document on your disk.
- Do not use true type fonts.
- Do not use font attributes from the measurement palette, i.e., bold, italic, etc.
- Set all color to CMYK.
- Set up all images as tiff or eps.

For accurate color, font, and rendering reproduction, we require a high-end color proof such as Kodak Approval, Iris, or other dot-generated digital proof. We cannot guarantee the accuracy of the color, font, or rendering if a physical proof is not supplied.



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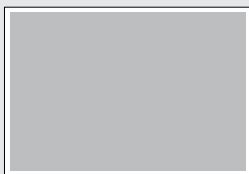
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 Tel: 202-371-0940

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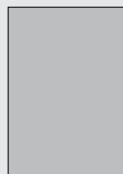
2-Page Spread



2-Page Spread Bleed



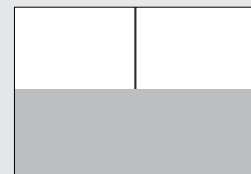
Full Page



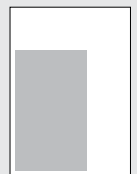
Full Page Bleed



1/2 Horizontal



1/2 Horizontal Spread Bleed



Junior Page