

GUIDE TO MIDWEST CVB SATELLITE OFFICES

NOVEMBER | DECEMBER 2019

GUIDE TO MIDWEST CVB SATELLITE OFFICES

The November/December 2019 Guide to Midwest CVB Satellite Offices includes a comprehensive list of all Midwest-area CVB satellite offices with contact information—giving destinations a chance to highlight the major changes taking place in their cities.

As an advertiser in this special supplement, your destination will receive a full page or half page of advertorial, a photo of your Midwest office representative and relevant contact information. This guide will be mailed as a supplement to the November/December issue of *Associations Now* magazine—extending your message to ASAE's full membership!

AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS

FULL PAGE

1. TOTAL OF 500 WORDS

(includes contact info and headlines)

2. ONE (1) DESTINATION OR

PROPERTY PHOTO:

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi
- + (Note: photos will be cropped/sized at publisher's discretion. Destination photo included on Full Page advertorials only.)

3. CONTACT INFORMATION:

- + Contact person, title and photo
- + Phone / Email

HALF PAGE

1. TOTAL OF 275 WORDS

(includes contact info and headlines)

2. CONTACT INFORMATION

- + Contact person, title and photo
- + Phone / Email

RATES (GROSS)

FULL PAGE

4-Color \$11,860

B&W \$8,630

HALF PAGE HORIZONTAL

4-Color \$8,785

B&W \$5,390

DEADLINES

SPACE:

October 4, 2019

MATERIALS:

October 15, 2019

TO RESERVE YOUR OPPORTUNITY, PLEASE
CONTACT YOUR ACCOUNT MANAGER,
EMAIL [INDUSTRYPARTNERRELATIONS@
ASAECENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG),
OR CALL 202-626-2889.