

SOUTHEAST DESTINATIONS

JANUARY | FEBRUARY 2019

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Our members want to hear from you about why their next meeting should be held at your destination or property! Who better to communicate your destinations attributes than you? Your advertorial is included on a matching space basis adjacent to your ad so your message gets delivered just as you want it.

As a special section in the January/February 2019 issue of *Associations Now* magazine, Southeast Destinations reaches your next best customer – the decision-maker for board meetings, educational conferences and city wide association meetings.

Your
advertorial
content is
included!

AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS

FULL PAGE

1. TOTAL OF 500 WORDS

(includes contact info and headlines)

2. ONE (1) DESTINATION OR

PROPERTY PHOTO:

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi
- + (Note: photos will be cropped/ sized at publisher's discretion. Destination photo included on Full Page advertorials only.)

3. CONTACT INFORMATION:

- + Contact person, title and photo
- + Phone / Email

HALF PAGE

1. TOTAL OF 275 WORDS

(includes contact info and headlines)

2. CONTACT INFORMATION

- + Contact person, title and photo
- + Phone / Email

RATES (GROSS)

FULL PAGE

4-Color \$8,065

B&W \$7,150

HALF PAGE HORIZONTAL

4-Color \$6,290

B&W \$5,270

DEADLINES

SPACE:

November 30, 2018

MATERIALS:

December 7, 2018

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER, EMAIL INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG, OR CALL 202-626-2889.