

TECH TOOLKIT

MARCH | APRIL 2019

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This pull-out, digest-sized supplement, showcases each technology partner's expertise and positions your company as an industry leader.

- It contains no advertising
- Overworked product mentions will be eliminated during the editing process to ensure the content provides extreme value to association executives and their staff involved in technology purchasing decisions
- Plus, the Tech Toolkit will be posted on the ASAE website in its entirety, extending your marketing reach to both members and non-members!

COVER FEATURED TOPICS:

ASAE has compiled a list of topics on various technology subjects that are of current interest to members. Ask me for the suggested topics, or choose a subject of your own. Your copy will be featured in a two page spread along with a company description, author photo and logo.

**Your
advertorial
content is
included!**

AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:
<http://upload.asaecenter.org>
username: anupload
password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS

1. MAXIMUM 600 WORDS
including headline, **PLUS 100 word company description** in a Word file

2. CONTACT INFORMATION

- + Company name
- + Address
- + Contact person and title
- + Phone / Fax/ Email / Website

3. AUTHOR PHOTO

- + 3" X 3" 300 dpi PSD or TIFF file

4. COMPANY LOGO

- + 3" X 3" TIFF, EPS or AI file

RATES (NET)

2 Page Digest size spread
4-Color
\$4,540

DEADLINES

SPACE:
February 11, 2019

MATERIALS:
February 20, 2019

TO RESERVE YOUR OPPORTUNITY,
PLEASE CONTACT PATRICK WILSON,
EMAIL PWILSON@ASAECENTER.ORG,
OR CALL 202-768-7265.

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