

## GUIDE TO WESTERN DESTINATIONS

AN NOVEMBER | DECEMBER 2019

### GUIDE TO WESTERN DESTINATIONS

Western Destinations Profile offers association meeting site decision-makers fresh valuable insights to the region's strength as the host of association meetings. We'll take a look at some of the more unusual meeting spaces and highlight the west's outstanding infrastructure and meeting support along with newsworthy developments.

Western Destinations Profile reaches your next best customer – the decision-maker for board meetings, educational seminars, and city-wide association meetings.



### AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:  
<http://upload.asaecenter.org>  
username: anupload  
password: @nfiles

Must send high resolution color proof to match.

**NOTE:** We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

### ADVERTORIAL CONTENT UPGRADE OPTION

Upgrade your ad to include matching space advertorial  
Additional full page advertorial \$1,775  
Additional half page advertorial \$1,275

TO RESERVE YOUR OPPORTUNITY, PLEASE  
CONTACT YOUR ACCOUNT MANAGER,  
EMAIL [INDUSTRYPARTNERRELATIONS@  
ASAECENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG),  
OR CALL 202-626-2889.

### ADVERTORIAL SPECS

#### FULL PAGE

- 1. TOTAL OF 500 WORDS**  
(includes contact info and headlines)
- 2. ONE (1) DESTINATION OR**

#### PROPERTY PHOTO:

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi
- + (Note: photos will be cropped/ sized at publisher's discretion. Destination photo included on Full Page advertorials only.)

#### 3. CONTACT INFORMATION:

- + Contact person, title and photo
- + Phone / Email

#### HALF PAGE

#### 1. TOTAL OF 275 WORDS

(includes contact info and headlines)

#### 2. CONTACT INFORMATION

- + Contact person, title and photo
- + Phone / Email

### RATES (GROSS)

#### FULL PAGE

4-Color \$11,860  
B&W \$8,630

#### HALF PAGE HORIZONTAL

4-Color \$8,785  
B&W \$5,390

### DEADLINES

#### SPACE:

10/4/2019

#### MATERIALS:

10/15/2019