FLORIDA DESTINATIONS
Who better to communicate your destinations attributes than you?
Your advertorial is now included on a matching space basis adjacent to your ad so that your message gets delivered just as you want it. Florida has always been a favorite destination for association meetings and Florida Destinations—a special section in the Spring issue of Associations Now magazine, provides a perfect environment to feature your destination, property or facility.

AD MATERIAL SUBMISSION:
Please upload all display ad and advertorial materials to the following FTP site:
http://upload.asaecenter.org
username: anupload
password: @nfiles
Must send high resolution color proof to match.
NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS
FULL PAGE
1. TOTAL OF 500 WORDS (includes contact info and headlines)
2. ONE (1) DESTINATION OR PROPERTY PHOTO:
   + If necessary, please identify the photo and credits that should be given.
   + Preferably photos that are NOT in the adjacent ad.
   + Please email a TIF or PSD file not smaller than 5.5” x 4” at 300 dpi
   + (Note: photos will be cropped/sized at publisher’s discretion. Destination photo included on Full Page advertorials only.)
3. CONTACT INFORMATION:
   + Contact person, title and photo
   + Phone / Email

HALF PAGE
1. TOTAL OF 275 WORDS (includes contact info and headlines)
2. CONTACT INFORMATION
   + Contact person, title and photo
   + Phone / Email

RATES (GROSS)
FULL PAGE
4-Color $11,860
B&W $8,630
HALF PAGE HORIZONTAL
4-Color $8,785
B&W $5,390

DEADLINES
SPACE: January 10, 2020
MATERIALS: January 20, 2020

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT RUTH EVETTS, EMAIL REVETTS@CFL.RR.COM, OR CALL 321-783-9501.