

DESTINATION RECOVERY

SPRING 2021

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Many associations are booking their meetings for future years right now! This special section within the Spring 2021 issue of Associations Now magazine is dedicated to featuring destinations that are forward thinking and planning for the return to face-to-face meetings.

Tell the ASAE meeting site decision-makers why selecting your destination is a safe and smart choice. Associations want to know about your GBAC Star accreditation, innovative incentives and open dates. What makes your destination uniquely different?



AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email and we reserve the right to edit your submission for size and according to the ASAE style guide.

ADVERTORIAL SPECS

FULL PAGE

1. TOTAL OF 500 WORDS

(includes contact info and headlines)

2. ONE (1) DESTINATION OR

PROPERTY PHOTO:

- + If necessary, please identify the photo and credits that should be given.
- + Preferably photos that are NOT in the adjacent ad.
- + Please email a TIF or PSD file not smaller than 5.5" x 4" at 300 dpi
- + (Note: photos will be cropped/ sized at publisher's discretion. Destination photo included on Full Page advertorials only.)

3. CONTACT INFORMATION:

- + Contact person, title and photo
- + Phone / Email

HALF PAGE

1. TOTAL OF 275 WORDS

(includes contact info and headlines)

2. CONTACT INFORMATION

- + Contact person, title and photo
- + Phone / Email

RATES (GROSS)

**FULL PAGE 4-COLOR AD AND
FULL PAGE ADVERTORIAL**

\$9,950

**HALF PAGE HORIZONTAL
4 COLOR AD AND HALF PAGE
ADVERTORIAL**

\$7,250

DEADLINES

SPACE:

January 11, 2021

MATERIALS:

January 18, 2021

TO RESERVE YOUR OPPORTUNITY, PLEASE
CONTACT YOUR ACCOUNT MANAGER,
EMAIL [INDUSTRYPARTNERRELATIONS@
ASAECENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG),
OR CALL 202-626-2889.