

GUIDE TO ASSOCIATION MANAGEMENT COMPANIES

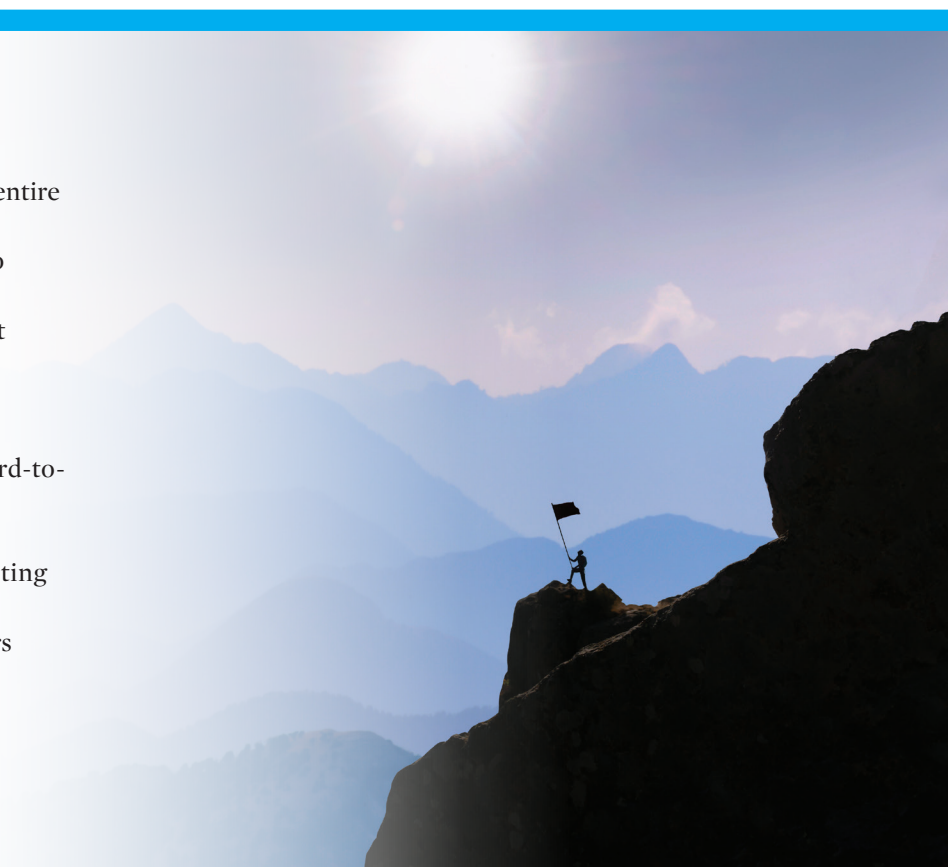
SUMMER 2021

GUIDE TO ASSOCIATION MANAGEMENT COMPANIES

Whether you're looking to manage specific functions for an association or manage the entire organization, the 2021 Guide to Association Management Companies is the first place to market your firm.

- The Guide to Association Management Companies is poly-bagged with the Summer issue of *Associations Now*.
- The AMC Guide will have bonus distribution to an additional 2,000 hard-to-reach volunteer leaders.
- Plus, to extend your marketing even further, the guide with your ad and listing will be posted on the ASAE website.

The AMC Guide provides display advertisers with a complimentary listing detailing their companies' strength and areas of expertise, contact information plus inclusion on the essential matrix of services!



AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

NOTE: We do not accept ads via email.

RATES (GROSS)

SIZE	4-COLOR	B&W
Full Page	\$11,860	\$8,630
2/3 Page	\$10,280	\$6,885
1/2 Page Island	\$9,950	\$6,675
1/2 Page Horizontal	\$8,785	\$5,390
1/2 Page Vertical	\$8,785	\$5,390
1/3 Page Square	\$7,630	\$4,485
1/3 Page Vertical	\$7,630	\$4,485
1/6 Page Vertical	N/A	\$1,995

BONUS:

Display advertisers in this guide will receive a complimentary company listing!

DEADLINES

SPACE:

May 19, 2021

MATERIALS:

May 26, 2021

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT SUSAN MURPHY, EMAIL SMMURPHY@COMCAST.NET, OR CALL 215-862-9815.