

ASAE's InTouch email newsletter has been redesigned for the way members want to consume content today.

InTouch is emailed every other week to 25,000+ members to keep them informed of industry news and upcoming ASAE events and announcements. InTouch delivers an 18% open rate.

2021 ADVERTISING RATES (GROSS) 1 EDITION

First position \$2,900
Second and third positions \$2,375

3 EDITIONS

First position \$5,170
Second and third positions \$3,700

6 EDITIONS

First position \$9,180
Second and third positions \$5,665

9 EDITIONS

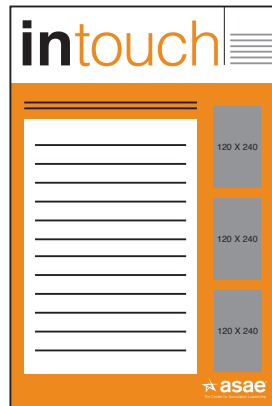
First position \$11,320
Second and third positions \$6,985

12 EDITIONS

First position \$13,275
Second and third positions \$8,185

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

To reserve your opportunity, please contact your account manager, email industrypartnerrelations@asaecenter.org, or call 202-626-2889.



ASK ABOUT
OUR POPULAR
INTOUCH FOR CEOS
AND INTOUCH
FOR YOUNG
PROFESSIONALS



MATERIAL SPECIFICATIONS & DEADLINES:

Dimensions: 120x240

File size: 25k maximum

Image file format: GIF or JPG. (Sorry we are unable to accept Animated GIF or Flash files)

Materials due: 15 business days prior to start date

PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:
<http://upload.asaecenter.org>
username: anupload
password: @nfiles
We do not accept ads via email.

REACH
25,000+
MEMBERS