

ASAE's InTouch email newsletter is sent every month to 6,000+ CEO members to keep them informed of industry news and upcoming ASAE events and announcements.

#### 2021 ADVERTISING RATES (GROSS) 1 EDITION

First position \$2,900  
Second and third positions \$2,375

#### 3 EDITIONS

First position \$5,170  
Second and third positions \$3,700

#### 6 EDITIONS

First position \$9,180  
Second and third positions \$5,665

#### 9 EDITIONS

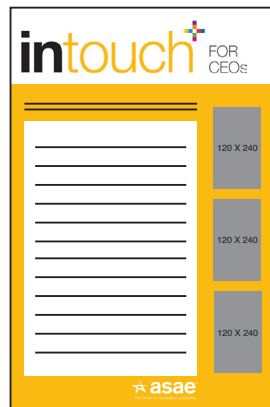
First position \$11,320  
Second and third positions \$6,985

#### 12 EDITIONS

First position \$13,275  
Second and third positions \$8,185

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

To reserve your opportunity, please contact your account manager, email [industrypartnerrelations@asaecenter.org](mailto:industrypartnerrelations@asaecenter.org), or call 202-626-2889.



#### MATERIAL SPECIFICATIONS & DEADLINES:

**Dimensions:** 120x240

**File size:** 25k maximum

**Image file format:** GIF or JPG. (Sorry we are unable to accept Animated GIF or Flash files)

**Materials due:** 15 business days prior to start date

#### PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

#### AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:  
<http://upload.asaecenter.org>  
**username:** anupload  
**password:** @nfiles  
We do not accept ads via email.

REACH

6,000+

MEMBERS