2021 TECH SOLUTIONS

THE TECH SOLUTIONS SECTION IN ASSOCIATIONS NOW FOCUSES ON ASSOCIATION BUYERS DOING BUSINESS WITH TECHNOLOGY COMPANIES LIKE YOURS THAT SPECIALIZE IN THE ASSOCIATION MARKET.

RATES (GROSS)

B&W only $1,300 gross per issue

DEADLINES

WINTER 2021
DELIVERY DATE: Late January
AD CLOSE: 10/28/2020
MATERIALS: 11/4/2020

SPRING 2021
DELIVERY DATE: Late April
AD CLOSE: 2/10/2021
MATERIALS: 2/17/2021

SUMMER 2021
DELIVERY DATE: Early August
AD CLOSE: 5/19/2021
MATERIALS: 5/26/2021

SPECs

DIMENSIONS: 2.2” X 4.3”
COLOR: B&W only

AD PREPARATION:
ASAE & the Center accepts only digital files in the following programs:
- high-res PDF files *preferred
- Indesign
- Illustrator
- Photoshop

AD MATERIAL SUBMISSION:
Please upload all display ad and advertorial materials to the following FTP site:
http://upload.asaecenter.org
username: anupload
password: @nfiles
Must send high resolution color proof to match.

NOTE: We do not accept ads via email.

TO RESERVE YOUR OPPORTUNITY,
PLEASE CONTACT PATRICK WILSON,
EMAIL PWILSON@ASAECENTER.ORG,
OR CALL 202-768-7265.