

# now associations

## 2021 TECH SOLUTIONS ADVERTISING RATES



### 2021 TECH SOLUTIONS

THE TECH SOLUTIONS SECTION IN ASSOCIATIONS NOW FOCUSES ON ASSOCIATION BUYERS DOING BUSINESS WITH TECHNOLOGY COMPANIES LIKE YOURS THAT SPECIALIZE IN THE ASSOCIATION MARKET.



TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT PATRICK WILSON, EMAIL [PWILSON@ASAECENTER.ORG](mailto:pwilson@asaecenter.org), OR CALL 202-768-7265.

### RATES (GROSS)

B&W only \$1,300 gross per issue

### DEADLINES

#### WINTER 2021

**DELIVERY DATE:** Late January

**AD CLOSE:** 10/28/2020

**MATERIALS:** 11/4/2020

#### SPRING 2021

**DELIVERY DATE:** Late April

**AD CLOSE:** 2/10/2021

**MATERIALS:** 2/17/2021

#### SUMMER 2021

**DELIVERY DATE:** Early August

**AD CLOSE:** 5/19/2021

**MATERIALS:** 5/26/2021

### SPECS

**DIMENSIONS:** 2.2" X 4.3"

**COLOR:** B&W only

### AD PREPARATION:

ASAE & the Center accepts only digital files in the following programs:

- high-res PDF files \*preferred
- Indesign
- Illustrator
- Photoshop

### AD MATERIAL SUBMISSION:

Please upload all display ad and advertorial materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

Must send high resolution color proof to match.

**NOTE:** We do not accept ads via email.

 **asae**<sup>®</sup>  
The Center for Association Leadership